Grove CID Board of Director Meeting May 10th, 2021 at 11:00 AM at 4512 Manchester, St. Louis, MO 63110

Board Members Present: K. Kenter, G. Slay, J. Oliver, T. Telnikova, C. Schloss, K. Spencer, N. Griffin, J. Mueller, F. Mohammad

Board Members Absent: D. Bellon, S. Myers

Others in Attendance: Alayna Graham, Ashley, Johnson, Abdul Abdullah (Park Central Development), Charlie Felker (Free-2-Grow), Ron Coleman (Neighborhood Improvement Specialist), Gerry Connolly (St. Louis Resident)

1. Call to Order:

- a. K. Kenter called the meeting to order at 11:01 AM.
- 2. Approval of April 12th and May 3rd, 2021 Minutes:
 - a. K. Spencer motioned to approve the two sets of meeting minutes. J. Oliver seconded the motion. All in favor, motion approved.
- 3. Chairs Report & Announcement of the Order of Business: None.
- 4. Public Comments and Questions: No comments or questions.
- Annual Election of Officers: K. Kenter explained the process for the annual election of officers. A. Graham presented the current officers. G. Slay motioned to renew the current slate of officers. N. Griffin seconded the motion. All in favor, motion approved.

6. Committee Reports:

- a. <u>Safety and Security Committee:</u> C. Felker gave an update on patrols.
 - i. C. Felker noted some disturbing trends in crime in the Grove. He mentioned his appreciation for Officer Walker's report.
 - ii. J. Mueller recommended adding patrols or pushing them to end later.
 - iii. T. Telnikova mentioned the restrictions for bar closing have been lifted, so some bars are open until 3:00 am.
 - iv. J. Mueller noted that the Committee did a review of the security infrastructure.
 She said they noticed a gap in services, so they are sending a report to Campbell Security and putting out a new RFP for Security Management.
 - v. T. Telnikova noted her concerns about Ember. She also noted that there are efforts from the community to address issues. R. Coleman would like to see the community meet with the owner of Ember before any major actions are taken. K. Spencer asked if the patrols serving the Grove can help manage the crowds there. K. Kenter suggested PCD organize a meeting with the bar owner and stakeholders to address the issues.
 - vi. K. Kenter suggested that the committee spend the patrol dollars they have to expand patrols as needed.
- b. <u>Executive & Finance Committee:</u> J. Oliver gave an update to the Board on the finances.
 - i. A. Graham presented the chart created to break down the tax revenue. She mentioned that they cannot share the exact share of taxes each individual business paid, but she broke it into groups and showed the percentages. K.

Kenter asked if the tax revenue is up. A. Graham stated that it is down from previous years.

- ii. K. Kenter asked about the rise in insurance and the miscellaneous charge. A.Johnson reminded the Board that the insurance increased because of the signs.A. Graham stated she would ask Annette Pendilton about the miscellaneous charge.
- c. <u>Marketing Committee</u>: T. Telnikova gave an update to the Board about the Marketing Committee initiatives.
 - T. Telnikova asked if anyone had any questions or comments about the Grove Banner Program guidelines. K. Kenter asked if there was an application process.
 T. Telnikova responded that the applicant will need to present to the Marketing Committee. K. Kenter recommended that applicants have a proof, liability insurance, and a length of time for the banners to be put up. R. Coleman informed the Board that the City only approves banners for 6 months at a time.
 K. Kenter asked about the commercial advertising. R. Coleman responded that anniversaries and celebrations from private businesses are allowed, but they cannot advertise. K. Kenter does not want the Grove CID to own the brackets because it could be a liability.
 - A. G. Slay motioned to approve the Grove Banner Program guidelines with the removal of item 8. J. Oliver seconded the motion. All in favor, motion approved.
 - ii. T. Telnikova presented the statement about the banners the Marketing Committee is recommending. K. Kenter asked about the audience who has seen this image. A. Graham noted that it was sent to the business owners and the Neighborhood Association. K. Kenter noted that if the property owners are not happy with the decisions, they might not vote for the renewal of the Special Assessment. G. Slay noted that the decisions that they have made in the past have not been sent out to the property owners, so he doesn't see why this would be different. A. Graham noted that the process for reaching out to property owners is different than reaching out to merchants because not all property owners live in the area or have an email contact. Mailers would need to go out if they wanted to reach all property owners. She also noted that the Board members are representatives of both property owners and merchants. Board members noted that all their meetings are public, and the agendas list the subject matter for each meeting, so any property owner could come voice their opinions. G. Slay motioned to approve the banner and move forward with the project, contracting with Zane Williams at \$6,677.25. K. Spencer seconded the motion. All in favor, motion approved.
 - iii. T. Telnikova informed the Board that the Grove has enough Green Dining certified restaurants to be considered an official Green Dining District. A. Graham presented the public statement and logos. She informed the Board that this was just information, there was no vote necessary.
 - iv. A. Graham presented the press release for the Grove signs. A. Graham recommended that PCD take on the project of hiring the photographer and posting the media to all the Grove socials for a cost of about \$700.
 - A. G. Slay motioned to approve the press release and the \$700 for media costs. J. Oliver seconded the motion. All in favor, motion approved.
- d. <u>Public Services Committee:</u> G. Slay presented the Public Services Committee updates.

- i. G. Slay announced the dates for the sign installations.
- ii. G. Slay informed the Board that the Public Services Committee would like to install a bench near the mouse structure on the Green Street property at Sarah and Manchester. J. Oliver mentioned that Green Street has approved the placement of the bench.
- iii. A. Graham noted she was in the process of scheduling the next Public Services Committee meeting.

7. Administrator's Report:

- a. A. Graham shared the different map options for the Grove CID expansion. K. Kenter suggested talking to all the property owners all the way to the interstate to see if there is a majority who are in favor. A. Graham shared the document with the property owners- she noted that Mark R Fishel owns several properties, but nobody at PCD has contact information for him. J. Oliver offered to reach out to Kaldis in the meeting he has with them already. C A P I owns several properties, so that would be significant. R. Coleman suggested that the Metalworks owner would probably be interested.
- b. K. Kenter mentioned the grant program. A. Graham noted the application had launched and the business owners were notified. T. Telnikova mentioned giving priority to retail and salons. A. Graham stated it was sent out to everyone, but PCD would prioritize retail and salons after viewing the applications.

8. Other Business:

9. Adjournment: Meeting adjourned at 12:06 PM.