

Grove CID Board of Director Meeting
August 12, 2019 at 11:00 AM
at 4512 Manchester, St. Louis, MO 63110

Board Members Present: D. Bellon, T. Boldt, K. Kenter, B. Phillips, B. Pratt, G. Slay

Board Members Absent: A. Barzantny, J. Baumstark, P. Rothschild, C. Schloss

Others in Attendance: T. Telnikova and S. Baltzel (Marketing committee); J. Whyte (NSI); A. Johnson, K. Oberle, and A. Graham (Park Central Development)

1. Call to Order:

- a. K. Kenter called the meeting to order at 11:03 AM.

2. Approval of June 10, 2019 Minutes:

- a. T. Boldt motioned to approve the June 10, 2019 Minutes. D. Bellon seconded the motion. All in favor, motion passes.

3. Chairs Report & Announcement of the Order of Business: None

4. Public Comments and Questions: None

5. Committee Reports:

- a. Safety and Security Committee

- i. Central West End Neighborhood Security Initiative

- A. Safety and Security Report: Crime is up 36% (19 incidents), but there are fewer person crimes and more larcenies, such as vehicle break-ins and license tag theft. Out of 7 robberies, there have been 5 arrests. The brighter streetlights have been helpful in reviewing cameras.

- ii. The City's Finest

- A. Safety and Security Report: TCF is doubling officers. They have been stationary in response to specific incidents but will begin to move out since there have been no further incidents. J. Whyte explained the movement, placement, and ownership of cameras. Reviewing of the cameras is limited to protect citizen privacy, so property and business owners are not allowed to review all camera footage.

- b. Executive Committee:

- i. Grove Fest is October 5. The executive committee recommends approval of matching dollar for dollar sponsorship up to \$30,000. T. Boldt motioned to approve sponsorship. G. Slay seconded the motion. B. Phillips, B. Pratt, and G. Slay abstained. All in favor, motion passes. The Executive Committee approved the \$5,000 sponsorship for the Flyover Comedy Festival, an annual comedy festival that brings new guests to the Grove. Update on expansion of assessment area: the committee is looking into the two properties behind Jiffy Lube and the area North to Hwy 40 overpass to include Raising Cane's.

- c. Finance Committee:

- i. There is a total of \$315,000 in assets. Spending was light in August.

- d. Marketing Committee: G. Slay and K. Oberle gave an overview of the RFP awardee, Sara Graham of Engage Taste. The Marketing Committee agreed on criteria that analyzes

progress based on branding and vision to increase engagement. The committee would like to sign a six-month contract with funds held back to extend to twelve months if the partnership is working. K. Kenter requested the marketing committee ensures safety and security is aware of all events in the Grove.

- e. Public Service Committee: None
- f. Nominations Committee:
 - i. Resignation: Mike Feulner has resigned from the board.
 - ii. Committee informed T. Telnikova of status for her Board application. The current open seat requires ownership of 4% of the assessed value of the district.

6. Administrator's Report:

- a. Grove Sign/Ball Lights – Update: The eastern sign is leaning due to structural damage. An engineer will assess whether it needs to be taken down immediately. The western sign is still in for repairs, and a new engineer is being sought to update cable design.
- b. Public Annual Report: There is a draft available for review. The Board would like the Marketing Committee to review the draft.

7. Other Business:

- a. Recess STL: Fowling (football bowling) and yard games will be available at a pop-up at Plumbers Supply (4500 Swan). There is a concern about safety because it does not fall in the CID. The Board would like to address security concerns with Recess STL. Recess STL will employ its own security.
- b. Parking: T. Telnikova has had many questions and concerns regarding parking from customers and the business merchants. The Board agreed to address the towing issue at 1 AM in the parking lot across from Parlor.
- c. Approve resolution: A resolution for the transportation and public service committees to merge is being drafted.

8. Adjournment: Meeting adjourned at 11:50 AM.